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Facebook likes Atlantic Station for new location

BUSINESS | March 19, 2020

By Andy Peters, The Atlanta Journal-Constitution

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Facebook is coming to Atlantic Station, as the social media company plans to lease the top floor of T3 West Midtown.

Facebook will occupy 35,900 square feet in the innovative office building on 17th Street, according to a news release issued by Hines, the building’s developer.

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“We wanted our newest office space to feature a highly sustainable design concept and to be situated within a vibrant community,” Facebook spokesperson Jamila Reeves said in the release.

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A Hines representative declined to say what types of jobs they would be. Facebook did not respond to a request for comment.

Facebook also operates a large data center in Newton County.

Companies of all stripes have flocked to Midtown's office buildings, including the new headquarters for railroad Norfolk Southern and a technology division of health insurance company Anthem, a licensee of Blue Cross Blue Shield.

Macy's said earlier this month that it will open a $14 million technology hub in the T3 building, a project expected to bring 630 jobs. The positions will focus on software development for online sales.

The 230,000 square-foot T3 is built with a frame made of heavy timber. New building codes and advances in construction technology have allowed architects to design much taller and larger heavy-timber buildings. The wood construction has a less-harmful impact on the environment than steel and concrete, according to Hines.

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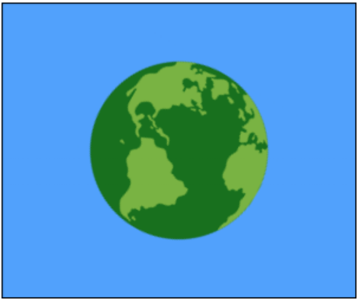

Although T3 stands for timber, transit and technology, the building is located about a mile from the MARTA Arts Center rail station. A MARTA bus route does pass in front of the building.

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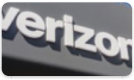

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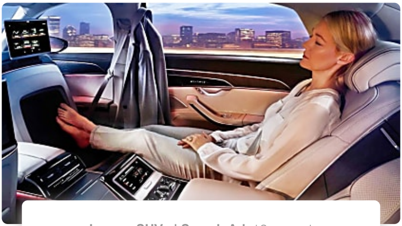

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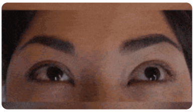

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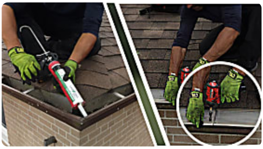

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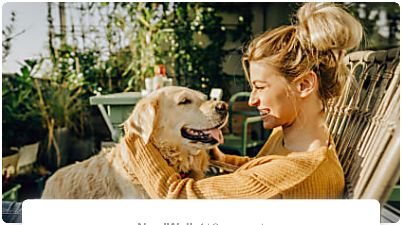

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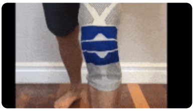

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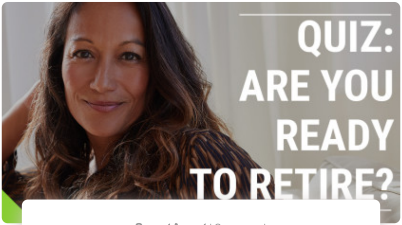

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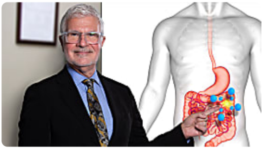

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